



# **ALEC's Eleventh Annual Meeting**

**June 21-24, 1984  
The San Diego  
Hilton Beach &  
Tennis Resort**

## 1984 Annual Meeting Sponsors

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American Airlines <i>Dallas, Texas</i>	Pacific Telesis <i>San Francisco, California</i>
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## ALEC Celebrity Open Golf Tournament Sponsors

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THE WHITE HOUSE  
WASHINGTON

June 1, 1984

I am happy to extend my warm greetings to all who gather for the Eleventh Annual Meeting of the American Legislative Exchange Council. I know from the agenda you have prepared that this will be an interesting and informative meeting for state legislators and public policy experts.

As I said to you at the ALEC White House Briefing last January, we are making progress in returning power and authority to state and local governments, and I want to reiterate my appreciation to ALEC members in helping to make that happen.

As you meet in San Diego, may you continue to work for our shared principles of limited government, free enterprise, and traditional values.

*Ronald Reagan*

# Welcome to California!

On behalf of all the Members, Officers, and Board of Directors of the American Legislative Exchange Council, I would like to welcome you to ALEC's Eleventh Annual Meeting.

As ALEC embarks upon its Second Decade of service to state lawmakers, it stands at the forefront of responsible legislation in areas such as education reform, health care cost containment, lower taxation, deregulation and privatization, land and resource management, and many, many more. While government must protect the basic rights of its citizens, we believe that government closest to the people is both more responsive and responsible, and this is the message that ALEC's nationwide leadership network continues to translate into action.

**Rep. Bill Ceverha**, Texas, ALEC National Chairman



Let me welcome the members of ALEC to California. I hope you take the time to enjoy our weather, our spectacular bay scenery, and the wonderful diversity of our people.

ALEC has been courageous in facing the troublesome issues of our day, and you are to be congratulated on your success, not only as an organization, but as individual legislators. The people of our great nation know that the government that governs the least governs best. The members of ALEC who stand up and represent this conviction, are, in my eyes, some of the wisest people around.

Once again, I welcome you, the leaders of our nation, to the state that I love. I'm sure that I speak for my fellow Californians when I tell you that our red carpet is always out for you.

**S. I. Hayakawa**, Ph.D., Former U.S. Senator, California

I wish to welcome you to California and, specifically, to the wonderful city of San Diego. I also congratulate ALEC on its on-going activities of excellence. As a former State Legislator and Mayor, I have been particularly impressed with the need to provide a linkage between activities on the local, state and federal levels. ALEC has been one proven method to provide that necessary liaison.

**Pete Wilson**, U.S. Senator, California



Welcome to California! We are proud you have chosen California as the site of this year's meeting. I commend you for the hard work you've put in over the years to bring new ideas into the realm of political reality. As you enjoy your stay in San Diego, remember that our state is always happy to host you.

**Governor George Deukmejian**

As a member of ALEC's Board of Directors, I am proud to help host the Eleventh Annual Meeting of the American Legislative Exchange Council in my home state of California. In my many years of working with ALEC, I have found it to be an invaluable help in the battle against government regulation, higher taxation, and bureaucratic red tape. The resources ALEC provides to State Legislators cannot be matched by any other organization.

**Assemblyman Pat Nolan**, ALEC Board of Directors



As ALEC's California Chairman, it is my great pleasure to welcome you to the Golden State and to ALEC's Eleventh Annual Meeting. We are extremely proud of our state and hope you will have an opportunity to explore some of our exciting attractions.

**Sen. William Campbell**, California State Chairman

# ALEC's Celebrity Open Golf Tournament Agenda Featuring TV and Movie Star John Quade

**WEDNESDAY, JUNE 20**

5:00 pm **Early registration** for participants in ALEC's Celebrity Golf Tournament  
Foyer

5:00 pm **ALEC Hospitality Suite** sponsored by Philip Morris USA opens  
Mission  
Bay Suite

**THURSDAY, JUNE 21**

7:30 am **Buses leave for Cottonwood Golf Club**  
Main Lobby Entrance (Continental breakfast served en route)  
40 minute bus ride.

8:30 am **ALEC Celebrity Open Golf Tournament**  
Cottonwood Golf Club Pairing national political leaders, State Legislators and private sector leaders in friendly competition on the Cottonwood Golf Club course in the San Diego foothills.  
*Honorary Chairman:* U.S. Senator Pete Wilson, California  
*Golf Tournament Committee Chairman:* Missouri Representative Roy Cagle, ALEC Board Member

1:00 pm **Golf Tournament Awards Lunch**—sponsored by Southland Corporation.  
A barbecue welcomes the tournament players, with scores calculated by our golf pro and awards given to participants.

2:30 pm **Bus departs** to take participants back to the San Diego Hilton.

## **PRIZES TO BE AWARDED AT ALEC'S GOLF TOURNAMENT LUNCH**

(Special Category: A Drawing Will Be Held For All Legislative Participants To Award The Special Donation—A Replica of the TEXACO Race Car Entered in the Indianapolis 500)

- |               |                                 |
|---------------|---------------------------------|
| ■ Golf Bag    | ■ Picnic Coolers                |
| ■ Golf Shoes  | ■ Deluxe Avon Gift Selection    |
| ■ Golf Shirts | ■ Deluxe Shaklee Gift Selection |

Gift Bags of Golf Favors Will Be Given To Each Participant

### **ADDITIONAL GIFTS TO BE ANNOUNCED.**

#### **PRIZE CATEGORIES**

- |             |                      |
|-------------|----------------------|
| ■ Low Gross | ■ Closest to the Pin |
| ■ Low Net   | ■ Longest Drive      |

# Schedule of Conference Events

THURSDAY, JUNE 21

- 3:00-8:00 pm  
Foyer  
**ALEC Annual Meeting Registration**
- 3:00 pm  
South Pacific/  
Caribbean  
**Exhibit Area Opens**  
Information about conservative organizations providing research to lawmakers and opinion leaders
- 6:00 pm  
Pool Side  
**Beachfront Reception and Dinner**—Hosted by San Diego Gas & Electric Company
- 7:30 pm  
Pool Side  
**Keynote and Opening Session**  
*Greetings:* Rep. Bill Ceverha, ALEC National Chairman; The Honorable Lee L. Verstandig, Assistant to the President for Intergovernmental Affairs  
*Keynote Speakers:* Intergovernmental Affairs Officers from the Reagan Administration  
Announcement of Communications Consultation Schedule for Friday and Saturday



FRIDAY, JUNE 22

- 7:30 am  
Foyer  
**Registration for Late Arrivals Opens**
- 7:30 am  
South Pacific/  
Caribbean  
**Exhibit Area Opens**
- 7:45 am  
St. Moritz/  
Capri  
**Breakfast**  
*Keynote Speaker:* Dr. Don Devine, Director, Office of Personnel Management  
"Cost-Cutting Measures in the Federal Government: A Model for the States"  
*Special Presentation:* The Honorable Thomas E. Daxon, Office of Federal Services, and Roger Gelfenbein, Office of State Services, Arthur Andersen & Company  
"Cost-Cutting Strategies in State Government"
- 9:15 am  
Monte Carlo/  
St. Tropez  
**Report from the States**  
ALEC's State leaders provide updates on legislative issues and actions in the '84 sessions and preview '85 state issues.
- 9:50 am  
Monte Carlo/  
St. Tropez  
**Land and Resource Use**—Sponsored by E. I. duPont de Nemours & Company  
Understanding the effects of development decisions, including hazardous waste disposal and energy resource development, on your state's natural resources and economy.  
*Moderator:* John Shlaes, Director of Planning, Edison Electric Institute  
*Speakers:* Ray Snokhous, Group Vice President—External Affairs, Houston Lighting and Power  
Coffee Break—Open Microphone for Questions  
Richard Seibert, Vice President—Resources & Technology Department, National Association of Manufacturers

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11:30 am  
Monte Carlo/  
St. Tropez

**Federal Land and Resource Policy: The Impact on the States**—Sponsored by Texaco, Inc.

*Introduction:* The Honorable Lee L. Verstandig, Assistant to the President for Intergovernmental Affairs  
*Keynote Speaker:* The Honorable William Clark, Secretary of the Interior



William Clark

12:15 pm  
St. Moritz/  
Capri

**Lunch**

*Speaker:* Phyllis Schlafly, President, Eagle Forum  
"Equal Pay for Unequal Work: The Battle on Comparable Worth"

1:15 pm  
St. Moritz/  
Capri

**A View From Washington**

*Speaker:* Paul M. Weyrich, President, Coalitions for America  
"Strategies for Conservative Victory: 1984 and Beyond"

1:45 pm

**Remainder of Afternoon and Evening Free.**

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**SATURDAY, JUNE 23**

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7:45 am  
South Pacific/  
Caribbean

**Exhibit Area Opens**

8:00 am  
St. Moritz/  
Capri

**Breakfast**

Debate: "The Unitary Tax: So Worldly, So Welcome?"  
*Proponent:* Gerald H. Goldberg, Executive Officer, California Franchise Tax Board  
*Opponent:* James Johnston, Senior Economist, Standard Oil of Indiana

9:15 am  
Monte Carlo/  
St. Tropez

**S.A.F.E.—The State Agenda for Exporting**—a special presentation on state initiatives in foreign trade.

*John Kerwitz and Ron Stephens, Directors, Business/Government Relations, U.S. Department of Commerce*

9:40 am  
Monte Carlo/  
St. Tropez

**International Affairs, A Symposium for State Lawmakers**

Foreign policy issues with an impact on your state.  
*Speakers:* Professor David Sidorsky, Department of Philosophy, Columbia University, "Israel and the Middle East"  
Rick Sellers, High Frontier, "Space Based Defense Systems"  
Nestor Sanchez, Deputy Assistant Secretary of Defense (InterAmerican Affairs), "The U.S. Stake in Central America"



Nestor Sanchez

Coffee Break, Open Microphone for Questions

11:00 am  
Monte Carlo/  
St. Tropez

**"De-Regulation and Privatization: The Agenda for the States"**

An overview of the ALEC approach to a variety of state issues  
*Robert Poole, President, The Reason Foundation*

11:25 am  
Monte Carlo/  
St. Tropez

**Health Care Reform Session**—Sponsored by SmithKline & French Laboratories

*Moderator:* Assemblyman William J. Filante, M.D., California  
*Speakers:* The Honorable David Swoap, California, Secretary of Welfare  
Senator Carl Kunasek, Arizona

12:30 pm  
St. Moritz/  
Capri

**Lunch**

*Speaker:* T. Kenneth Cribb, Jr., Assistant Counsellor to the President  
"The Reagan Administration and Criminal Justice"



T. Kenneth Cribb, Jr.

1:40 pm  
Monte Carlo/  
St. Tropez

**Financial Institution Reform Session**

*Speaker:* The Honorable William J. Janklow, Governor of South Dakota  
"The South Dakota Experience"

2:30 pm  
Monte Carlo  
St. Tropez

**Education Reform Session**

*Moderator:* Dr. Robert Billings, Director of White House Liaison, U.S. Department of Education  
*Speakers:* Samuel Blumenfeld, Education Consultant,  
Robert Sweet, Office of Policy Development, The White House

3:30 pm

**Session adjourns.** Remainder of Afternoon Free.

4:00-  
6:00 pm

**California Hospitality Suite**

Wine Tasting Featuring California Vintages—Hosted by ALEC California State Chairman, Senator William Campbell

6:00 pm  
Acapulco

**California Legislative Host Committee Reception****ALEC ANNUAL AWARDS DINNER**

7:00 pm  
St. Moritz/Capri



*Keynote Speaker:* Donald Rumsfeld

Donald Rumsfeld recently served as the President's Special Envoy for the Middle East and presently is a consultant to the President and the Secretary of State. He is also the President and Chief Executive officer of G. D. Searle & Co. since 1977. Mr. Rumsfeld currently is the Chairman of ALEC's Business Policy Board.

9:00 pm **NutraSweet® Suite Opens**  
Room 312-314 Sponsored by the NutraSweet® Division of G.D. Searle and Company

## Greetings to ALEC's Leadership Network

It is a great pleasure for me to greet and salute the legislators and distinguished delegates who are attending your Eleventh Annual Meeting. The efforts of the American Legislative Exchange Council over the past decade to promote responsible legislative action and to guard against needless government regulations deserve the applause and respect of the American People. Thanks to your hard work, more and more people understand the principles of the "New Federalism" which returns to the states the responsibility which they can most effectively meet.

Though President Reagan's schedule makes it impossible for him to be with you, I want you to know that he personally salutes your achievements and completely shares in the spirit of your celebration.

**Faith Ryan Whittlesey**, Assistant to the President for Public Liaison

I commend the American Legislative Exchange Council for your strong leadership and service, as well as your commitment to the true values of our Founding Fathers. After meeting with members of ALEC at the White House Briefing in January, I am convinced that the American Legislative Exchange Council is a vital force in restoring traditional values, limited government and free enterprise.

Please accept my best wishes for a fruitful convention and continued successful service in the future.

**Donald T. Regan**, Secretary of the Treasury

While I will be unable to attend the Eleventh Annual Meeting personally, I want to again express to you and your fellow ALEC legislators my appreciation for your continued interest in judicial reform issues. While President Reagan has taken the initiative in proposing criminal justice reforms at the Federal level, many ALEC legislators have been in the forefront of enacting these same reforms at the state level. Your seminars and publications on these issues have been an excellent reference for many. Best wishes for a successful convention.

**William French Smith**, Attorney General

As you know, this Administration has stressed greater federal-state cooperation than ever before. With your guidance, 48 states now manage the Small Cities Community Development Block Grant Program, and 46 states participate in the President's new Intergovernmental Cooperation Act, Executive Order 12372. The thorough and thoughtful research and analysis work performed by ALEC has contributed greatly to the success of New Federalism, as well as increased the capacity of states to manage resources in times of change.

**Samuel R. Pierce, Jr.**, Secretary of Housing & Urban Development

I extend my congratulations to the American Legislative Exchange Council for your work in bringing the government closer to the people. ALEC has become the nation's oldest and largest individual membership organization of State Legislators because it truly serves people's needs. Open lines of communication between legislators and the business community increase the efficiency and effectiveness of the government. You are an important liaison between lawmakers, the business community, Washington, and the State Capitals. Beyond that, your organization has assisted in the passage of responsible legislation. I commend your dedication and hard work.

**William E. Brock**, U.S. Trade Representative

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