



By the Center for **Media and Democracy** www.prwatch.org

## ALEC EXPOSE

"ALEC" has long been a secretive collaboration between Big Business and "conservative" politicians. Behind closed doors, they ghostwrite "model" bills to be introduced in state capitals across the country. This agenda-underwritten by global corporationsincludes major tax loopholes for big industries and the super rich, proposals to offshore U.S. jobs and gut minimum wage, and efforts to weaken public health, safety, and environmental protections. Although many of these bills have become law, until now, their origin has been largely unknown. With ALEC EXPOSED, the Center for Media and Democracy hopes more Americans will study the bills to understand the depth and breadth of how big corporations are changing the legal rules and undermining democracy DID YOU KNOW? Corporations VOTED to adopt this. Through ALEC, global companies work as "equals" in "unison" with politicians to write laws to govern your life. Big Business has "a VOICE and a VOTE," according to newly exposed documents. DO YOU?

Technology

Home → Model Legislation → Telecommunications and Information

Did you know that global telecommunications company AT&T was the corporate co-chair in 2011?

## Resolution Opposing Government Involvement in Commercial Negotiations

WHEREAS, it is the mission of the American Legislative Exchange Council (ALEC) to advance the Jeffersonian principles of free markets, limited government, federalism and individual liberty, and

WHEREAS, the American economy has been and continues to be among the most vibrant in the world, creating the highest standards of living and benefits for its citizens,

WHEREAS, in America's capitalist system disputes will sometimes arise between commercial entities and those commercial entities will negotiate to resolve their disputes,

WHEREAS, in those few instances where commercial disputes are not resolved amicably the parties have access to the courts or may voluntarily submit to arbitration, and

WHEREAS, America's system of commercial negotiation has led to an explosion of programming choices including some 550 national programming networks, and

## **ALEC's Corporate Board**

## --in recent past or present

• AT&T Services, Inc.

across the nation.

- centerpoint360
- UPS
- **Bayer Corporation**
- GlaxoSmithKline
- **Energy Future Holdings**
- Johnson & Johnson
- Coca-Cola Company
- PhRMA
- Kraft Foods, Inc.
- Coca-Cola Co.
- · Pfizer Inc.
- Reed Elsevier, Inc.
- DIAGEO
- Peabody Energy
- Intuit, Inc.
- Koch Industries, Inc.
- ExxonMobil
- Verizon
- Reynolds American Inc.
- Wal-Mart Stores, Inc.
- Salt River Project
- · Altria Client Services, Inc.
- American Bail Coalition
- State Farm Insurance

For more on these corporations, search at www.SourceWatch.org.

WHEREAS, cable networks run the gamut from news networks to religious networks to sports networks to educational and children's networks and beyond, and

WHEREAS, many networks have successfully negotiated with all manner of video distributors, including cable operators, Direct Broadcast Satellite operators, telephone companies and others for carriage of their networks without any government intervention, and

WHEREAS, a myriad of programming choices have resulted from the successful private negotiation of contracts between program networks and video distributors without government interjection requiring the parties to submit to mandatory arbitration, and

WHEREAS, parties ought to be free to negotiate without the threat of government intervention tipping the scales in one party's favor.

THEREFORE LET IT BE RESOLVED, that ALEC calls upon the government to oppose efforts to adopt legislation requiring mandatory arbitration to resolve commercial disputes, and

THEREFORE LET IT BE FURTHER RESOLVED, that ALEC believes the marketplace, as established by America's capitalist system, the most successful and enduring economic system ever conceived, is fully capable of resolving private negotiations without invoking the heavy hand of government.

Adopted by the Telecommunications and Information Technology Task Force at the Spring Task Force Summit, May 16, 2008. Approved by the ALEC Board of Directors June 2008.

**About US and ALEC EXPOSED.** The Center for Media and Democracy reports on corporate spin and government propaganda. We are located in Madison, Wisconsin, and publish www.PRWatch.org, www.SourceWatch.org, and now www.ALECexposed.org. For more information contact: editor@prwatch.org or 608-260-9713.